



# THE Bag it Up for Goodwill DONATION CHALLENGE

The Bag it Up for Goodwill Challenge is designed to get elementary school children interested in and involved with taking care of their planet and doing good for their community. Throughout the month of April, Earth Month, elementary schools compete to get their students, staff, families and friends involved by collecting items they no longer need and donating them to Goodwill. Donating items to Goodwill is one of the simplest ways anyone can help make a positive impact on our planet by keeping items out of landfills. The proceeds from the sale of donated items help our Connecticut neighbors with disadvantages and disabilities find and keep jobs. Plus, prizes are awarded to the top 3 schools!

**HOW:** Download flyer, parent letter and donation slips at [www.bagitupforgoodwill.org](http://www.bagitupforgoodwill.org). These elements will help your school drive support from your community. Registration is not required, but schools are encouraged to register at [bagitupforgoodwill.org](http://bagitupforgoodwill.org). This will enable Goodwill to communicate important updates about the challenge throughout the month.

**WHO:** Open to elementary schools within Goodwill service territory. View territories at [bagitupforgoodwill.org](http://bagitupforgoodwill.org)

**WHEN:** April 1, 2019 – April 30, 2019

**WHERE:** Donations accepted at all participating Goodwill donation locations. Donations must be brought to a participating donation location; Goodwill does not pick up donations.



[bagitupforgoodwill.org](http://bagitupforgoodwill.org)



# GRAND PRIZE



Private performance with

## GAVIN DeGRAW

### Plus!

\$1,000 and NoRa cupcakes for each student.

Goodwill will track all donations made and reward the school with the most items donated in April with a live performance by Gavin DeGraw, \$1,000 (two \$500 AMEX gift cards) and cupcakes from NoRA Cupcake Company! Runner-up prizes for 2<sup>nd</sup> and 3<sup>rd</sup> place are \$500 and \$250 (AMEX gift cards). The grand prize winning school will be notified by May 8, 2019.

### Contact:

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