

feelin good

do something good

annual report

good deeds strengthen good heart good Friends community

support



Coodwill

naximize ndependence

our mission statement

goodwill of western and northern connecticut strengthens communities by helping people with disabilities and other disadvantages maximize independence through job training and other support services.

strengthen communities

Goodwill pledges to be a good steward of your donations and is honored to be recognized as a Platinum level nonprofit with Guidestar, an online nonprofit database, demonstrating our commitment to transparency.

Sources of funds

TOTAL	\$48,772,014	100%
Other	\$940,859	1.93%
Public Support	\$492,753	1.01%
Vocational Services	\$11,679,511	23.95%
Sales (Clothing, Furniture, and Other Items)	\$35,658,891	73.11%

What we received

\$48,772,014

Applications of funds

TOTAL	\$49,721,769	100%
Facilities and Equipment Renewal	\$2,029,066	4.08%
Occupancy and Transportation	\$12,058,379	24.25%
Telephone and Postage	\$108,756	0.22%
Supplies & Services Purchased	\$6,854,355	13.79%
Total Payroll Expenses	\$28,671,213	57.66 %
Payroll Taxes and Benefits	\$5,375,640	10.81%
Wages	\$23,295,573	46.85%

What we gave back

\$49,721,769







get hired connecticut

Held in the state's capital, Get Hired CT connected **2,200** job seekers to 120 employers hiring for 10,000 job openings.

Job seekers accessed free career services, including resume critiques, personalized career advice, and professional headshots to enhance their LinkedIn profiles.

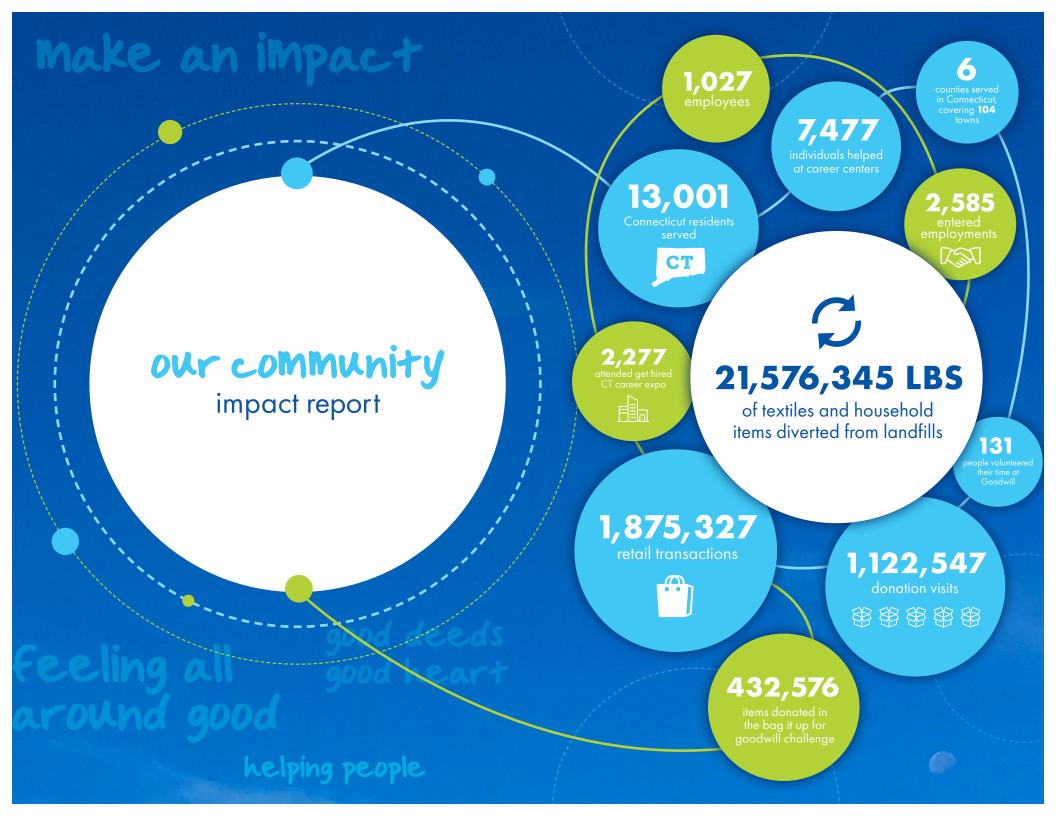


bag it up for goodwill challenge

The Bag it Up Challenge encourages elementary schools within Goodwill territory to participate in a competition to see who can donate the most items to Goodwill within the month of April. In 2019, over **6,700 people** donated **432,576 items**. Goodwill turned these donations into revenue to assist people with their job search needs to help them to support themselves and their families.

Noah Wallace Elementary School in Farmington won the grand prize by donating **80,000 items**. They received a special performance by multi-platinum recording artist Gavin DeGraw, \$1,000 to support their educational programs, and sweets from NORA's Cupcake company.





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