



# THE BAG IT UP DONATION CHALLENGE FOR GOODWILL

April 1, 2020 – April 30, 2020

**The Bag It Up Challenge** encourages and empowers elementary school students to help make positive change in their community.

By gathering gently loved items from friends, family and neighbors and donating them to Goodwill, students are doing their part to help keep items out of landfills. Even better, proceeds from the sale of these items at Goodwill stores help to change the lives of those in their communities by providing much needed services like job training that allow for individuals to achieve their highest level of independence.

This challenge reminds students that together, we can do good for our community and our planet.



## 2020 First Prize: Mystery Recording Artist Performance Plus \$1,000!

Prizes awarded to the top 3 schools!

### Getting involved is easy.

1. Visit [www.bagitupforgoodwill.org](http://www.bagitupforgoodwill.org) and register\* your school.
2. Download flyer, parent letter and donation slips to help drive awareness and community support.
3. Spread the word and Donate!



#### Eligibility

Open to all elementary schools located in Goodwill's service territory. Check to see if your town is eligible at [bagitupforgoodwill.org](http://bagitupforgoodwill.org).

#### Contact

**Jeremy Mooser**  
Director of Communications  
Email: [jmooser@gwct.org](mailto:jmooser@gwct.org)  
Office: 203.581.5051

#### Proud Challenge Partners



\* Registration is not required, but schools are encouraged to register to enable Goodwill to communicate important updates about the challenge throughout the month.

For more information and a complete list of rules, visit [bagitupforgoodwill.org](http://bagitupforgoodwill.org).

# 2019 BAG IT UP

## CHALLENGE COMMUNITY IMPACT



**432,576**

items were donated  
and diverted from  
landfills



**6,785**

CT residents  
donated



**2,073**

of our CT neighbors  
received free services  
from Goodwill  
Career Centers



**726**

of those people  
landed new jobs!

## 2019 WINNER



**Noah Wallace**  
**Elementary School**  
Farmington, CT

**79,862**  
items donated

Gravin DeGraw performs for Farmington Elementary School students.



[bagitupforgoodwill.org](http://bagitupforgoodwill.org)



[facebook.com/GoodwillCT](https://facebook.com/GoodwillCT)

**Goodwill**  
WESTERN & NORTHERN  
CONNECTICUT