

WE'RE DOING GOOD. WE'RE GOODWILL.



### GOODWILL **Mission Statement**

Goodwill of Western and Northern Connecticut strengthens communities by helping people with disabilities and other disadvantages, maximize independence through job training and other support services.





### **BOARD OF DIRECTORS**

Our Board helps connect us to our community, set the vision for our future, provide fiduciary oversight, and ensure that our mission is reflected in measurable results and impact. Drawn from business, legal, real estate, and finance backgrounds, the board guides and advises the leadership team.

**Tom Catropa** Chair Sean Kane Vice Chair Catharine Freeman Secretary

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### **ADVISORY COMMITTEE**

John Ostaszewski

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Morag Vance

### **SENIOR LEADERSHIP TEAM**

Rocco Tricarico President & CEO

Ken Bennett Vice President of Retail Services & Facilities

Melissa Kelly Vice President of Human **Resources & External Affairs**  Heather Marauis Vice President of Human Services

Jerry Segrue Chief Financial Officer





## THE GOODWILL Give Back!

For a second year in a row, we aligned with a local like-minded organization where Goodwill could assist in playing an impactful role in helping others in our local communities.

In 2022, we partnered with **The Urban League of Greater Hartford**. For the month of April, our retail stores sprang to action implementing a shopper roundup campaign that generated \$17,520.72, which we proudly **GAVE BACK** to **The Urban League of Greater Hartford**! This effort enabled Goodwill to support areas we believe in – improving equity in education, employment, housing, health, and social justice.

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## **CAREER CENTER/HARTFORD** Renovation

Our Hartford Career Center saw some exciting changes in 2022! We redesigned the entire space with more mindfulness around an open and light facility to ease the emotions of job seekers.

Finding a job is often stressful, and our Team recognized the benefit of a space that paralleled the comfort and support our Career Coaches deliver daily, to help set the tone for clients' success. In 2022, we helped **3,244 people** towards achieving their career goals utilizing our six strategically located centers across Connecticut.

#### **CAREER CENTER LOCATIONS:**





LEARN MORE ABOUT **GOODWILL CAREER CENTER SERVICES** 

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Goodwill Career Centers are dedicated to providing the essential career services getting Connecticut residents the jobs they need.

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COACH





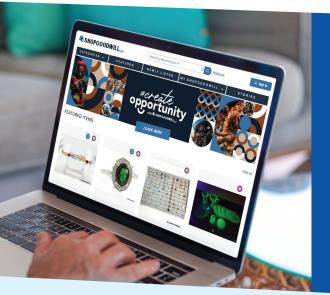
WATCH OUR CAREER **COACH VIDEO** 



## continues to Prosper!

Our third full year of operation was another success generating **\$2,376,442.00** in sales with **59,816** items sold! Our team continues to list upwards of **300** new items daily with jewelry, clothing, and collectibles leading the charge as our best-selling categories.

Our **Shopgoodwill** platform continues to provide us the opportunity to generate revenue outside of brick-and-mortar stores, helping to **fuel our mission of fulfilling employment opportunities for all!** 



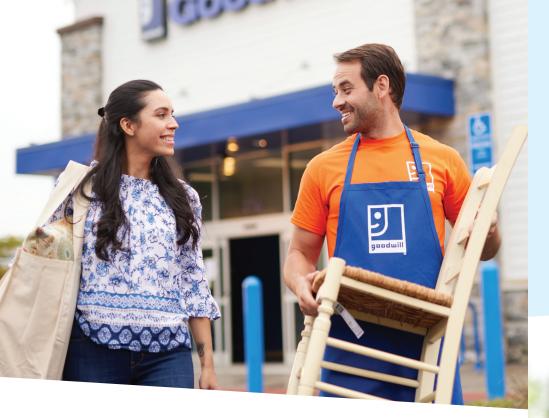
300 NEW ITEMS DAILY

> **59,816** ITEMS SOLD

\$2,376,442 IN SALES



Good things come to those who thrift! Shop for "Good" and visit our online store at: WWW.SHOPGOODWILL.COM/BRIDGEPORT



## DANBURY Mene Store

In the fall of 2022, we opened our doors to our new Danbury store on Newtown Road in the **Berkshire Shopping Center**. This location nearly doubled our footprint in Danbury – a community that has supported our retail operations since we first opened in 1992. With almost double the square footage of our previous location, we can provide even greater opportunities for shoppers to find the treasures they're after! This expansion has also enabled us to hire **25 new Team Members**, helping us increase revenues to drive more funds back into the community through our mission services – empowering residents to get the jobs they need to support themselves and their families. When the *community supports growth opportunities* for a nonprofit like ours, *everyone wins*!

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# INVEST IN OUR COMMUNITY.

Give a gift of Goodwill.

### Source of funds

	TOTAL	\$50,258,382	100%
Other		\$380,241	0.76%
Fundraising		\$408,412	0.81%
Grants & Contracts		\$8,451,833	16.82%
Retail Sales		\$41,017,896	81.61%

### Application of funds

RETAIL	\$35,787,013	70.66%
PROGRAMS		
Career Centers	\$656,939	1.30%
Job Training	\$3,444,019	6.80%
Day Services	\$1,559,627	3.08%
Residential Services	\$3,751,683	7.41%
Other	\$188,990	0.37%
Fundraising	\$43,075	0.08%
Management & General	\$4,134,268	8.16%
Bridgeport HQ & Hartford Campus Occupancy Costs	\$1,083,231	2.14%
TOTAL	\$50,648,845	100%
	*Pre-audit figures	



### Share your goodwill with an important cash donation today.

It is your generosity that will help people in our community gain employment and ultimately their independence - through skills training, coaching, and other employment resources. Thanks to your donations, people with disabilities, veterans who are reintegrating, and anyone facing economic disadvantages or other barriers to employment can access Goodwill's programs and services - giving Connecticut residents a hand up.





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### 2022 Monetary Donors

### BUILDER \$10K+

Webster Bank

### SPONSOR \$2.5K+

Lawrence J. Sapanski

#### ASSOCIATE \$1K+

Bruce Augustadt James Dart Aaron Hess Marta J. Lawrence Peter Wright Alex Zisson Borghesi Building & Engineering Co., Inc. The Delaney Memorial Foundation Fairfield County Community Foundation The Tokeneke Foundation

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### **FRIEND \$300+**

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### **SUPPORTER \$25+**

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#### THANK YOU!

This report recognizes donors who contributed in 2022. We sincerely apologize if a name has been omitted or misspelled.





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